



Adam Keller

User Experience
Design & Direction

Case Study: DestinationHealthy.com

Client: Pax Vax Pharmaceuticals

Business Objective: To provide travelers information about diseases in different countries, and direct them to related vaccines

Solution: A website that uses a live CDC data feed to show travelers disease prevalence in any country in the world, and then helps them find vaccines near them, via a vaccine locator tool

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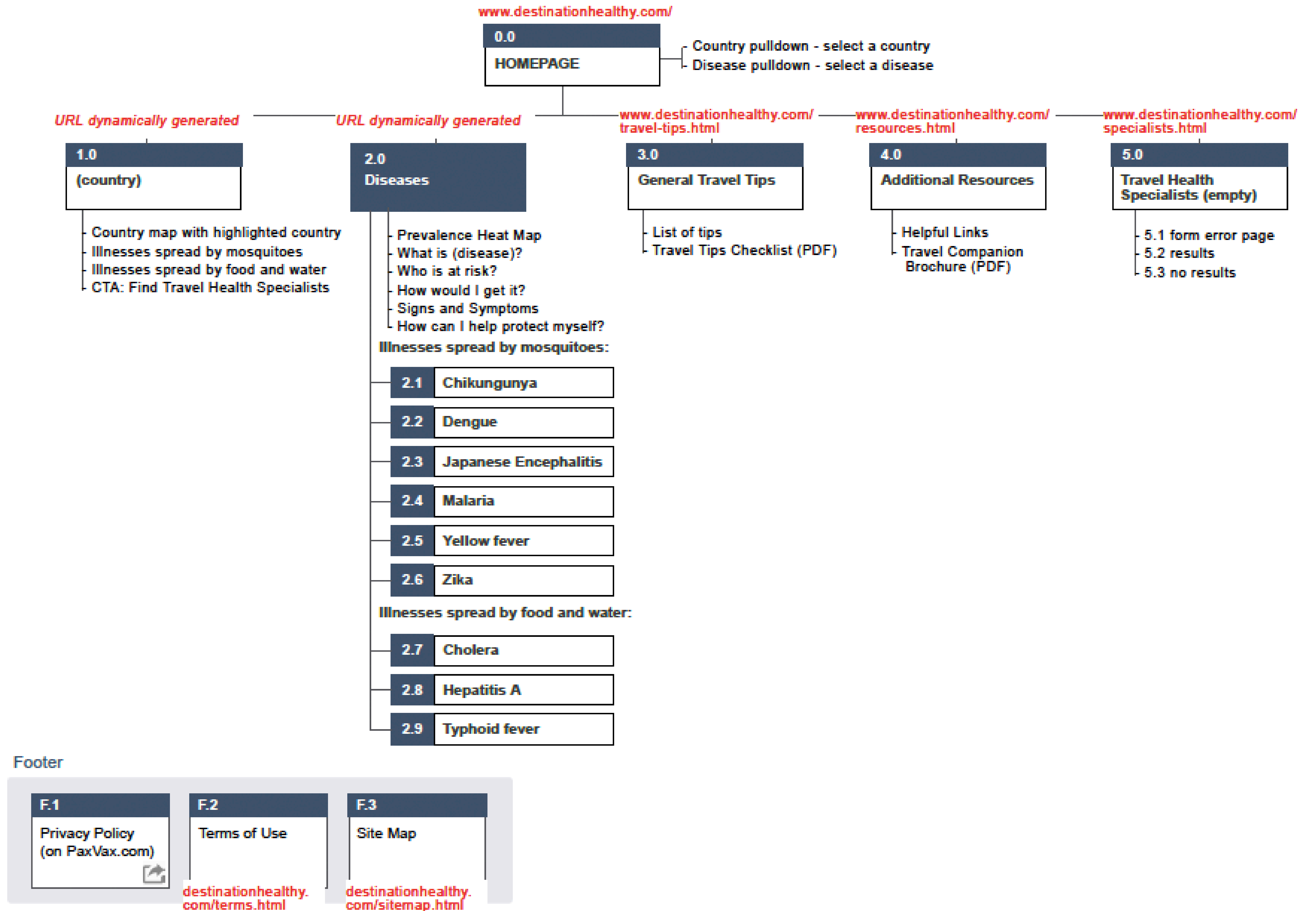
732-407-4418

DestinationHealthy.com Sitemap

This website will allow users to choose a country to view local disease prevalence.

Users can also choose diseases for more information, and view other travel health tips.

This sitemap diagrams all the pages found on the website.



DestinationHealthy.com Wireframes

Wireframes are then created based on the pages and interactions detailed in the sitemap.

This example shows a country map with hot spots indicating disease activity in the area.



DestinationHealthy.com Final Layout

Wireframes are then brought to life in layout and developed into the finished product.

User testing can identify any usability problems, and further improvements can be implemented.

Destination Healthy | travel tips | resources

VIEW BY COUNTRY ▾ VIEW BY DISEASE ▾ FIND TRAVEL HEALTH SPECIALISTS ▶

Brazil

Capital: Brasília
Population: 206,100,000

Chikungunya

Select infectious diseases spread by food and water:

- ▶ Hepatitis A
- ▶ Typhoid

Select infectious diseases spread by mosquitoes:

- ▼ Chikungunya

Chikungunya is a viral disease spread by the same day-biting mosquitoes that transmit the dengue and Zika viruses. Like dengue, chikungunya tends to be more common in urban areas, but it can also be a concern in more rural settings. Chikungunya causes a febrile illness with joint and muscle pain. Joint pain and stiffness can be severe in some cases, and these symptoms may persist for months. Severe disease is more likely to occur in older people with chronic medical conditions, as well as pregnant women. There is no vaccine for chikungunya, so precautions focus on avoiding mosquito bites.

[learn more](#)
- ▶ Dengue
- ▶ Malaria
- ▶ Yellow Fever
- ▶ Zika

AREAS AFFECTED:
 AREAS OF HEIGHTENED DISEASE REPORTING: LO HI

[Data Sources For Areas Affected](#)